

GOALS

The Entrepreneurial Society of San Jose State University is a professional student organization dedicated to shaping today's students into tomorrow's entrepreneurs.

The Society accomplishes its mission through Five Vital Steps.

1. **Environment** - By simulating an actual entrepreneurial experience and environment
2. **Events** - By conducting workshops which include outstanding guest speakers and/or panel discussions
3. **Programs** - We have created several programs to provide students with opportunities to gain first-hand knowledge about entrepreneurship
4. **Resources** - The Entrepreneurial Society has a vast network of resources we provide to our members
5. **Credibility** - Becoming a part of our organization can really make a student stand out in a sea of resumes and interviews

Membership Benefits

- Participate in our Shadow Program
- Hands-on experience in your field of study
- Create vital contacts with entrepreneurs and professional in Silicon Valley
- Participate in our Internship Program
- Learn how to network in business
- Participate in our Resume Program
- Meet other students that are as motivated as you
- Get involved in hosting and participating in events at SJSU
- Add us to your resume
- Join one of our Business Plan Competition team!
- Get involved with a professional organization that is recognized by the academic and professional community as one of the most elite organization on the SJSU campus

EVENTS

Club Info Meeting - all SJSU Students welcome

When: Tuesday, February 8th at 4pm and 6pm

Where: The Almaden Room (4pm) and Costanoan Room (6pm) at the Student Union

Time: 6pm to 7pm

Speaker Series

Session One

Eric Benhamou, Chairman of 3 Com, PalmOne and Plamsource—SJSU Alumni

When: Thursday, February 10th 2005

Where: King Library, Suite 225B

Time: 6:15am to 8pm

Session Two

Carl Rosendahi—Founder of PDI Dreamworks

When: Thursday, February 10th 2005

Where: King Library, Suite 225B

Time: 6:15am to 8pm

Workshop Series

Business Plan Prep—Marketing Workshop

When: Saturday, February 19th 2005

Where: King Library, Suite 225B

Time: 9am to 12pm

Business Plan Prep—Finance Workshop

When: Saturday, March 12th 2005

Where: King Library, Suite 225B

Time: 9am to 12pm

Business Plan Prep—Finance Workshop

See next page.....

Business Plan Competition

May 2005

First Place: \$10,000

Rules and Guidelines:

- At least one team member must be affiliated with San Jose State University
- The proposed new venture must be realistic and marketable
- The two main criteria used in judging the completed business plans are: a) the quality of the business plan itself, and b) the commercial viability of the proposed new venture.

(Please see website for more details)

Note: Not all rules are stated!

Deadlines

- May 30, 2005, Submission of Completed Business Plans
- June 6, 2005, Semi-Finalists Announced
- June 24, 2005, Final Round of Judging

www.cob.sjsu.edu/svbpc

The Entrepreneurial Society
San Jose State University

Treat A Business Like Your Life...Own It!



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The views expressed herein are those of the organization and not necessarily those of the Associated Students

Visit Us @ BT 550 Mon. – Thurs. 1 – 5 p.m.

www.e-society.org