

Global Educational Program, LLC

“Developing the Next Generation of Business Leaders”





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Company Overview

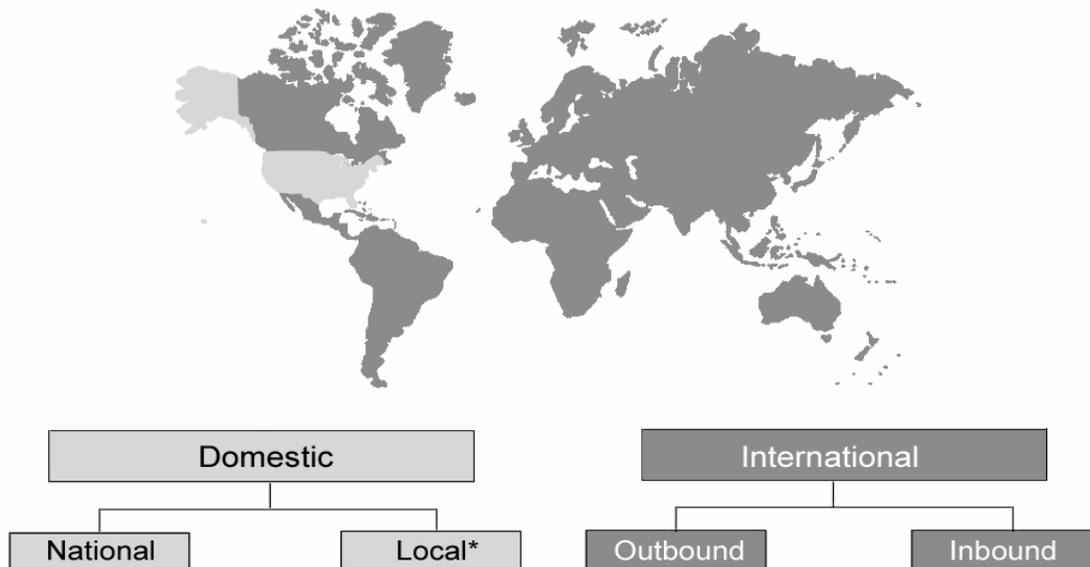
440 N. Wolfe Rd.
Sunnyvale, Ca 94085
Phone: 408-524-3132
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Website:
www.gepworld.com

Global Educational Program, LLC (GEP) is your superior resource for developing and managing short term study tours with a focus on the global business environment. We provide higher education institutions with the resources and capabilities to manage **Professional Study Tours™ (PST) at the international and domestic level**. Such tours provide students with the unique opportunity to meet and learn from industry professionals first hand via personalized company visits; thus, connecting students with industry.

Providing this unique educational experience to your students prepares them for the **global business environment** and the challenges that each business professional faces in the 21st century. As we shift into a globalize society and integrated business environment, students from across the globe need to understand and develop their international perspective. GEP tours provide students with the unique opportunity to interact with company executives from around the world on a one-to-one basis. All tours are **customized** to your specific wants and needs.

The **core of our business** is Professional Study Tours™ on the international and domestic level. The **international programs** seek to provide U.S. and foreign students with the opportunity to explore international economies and industries. The **domestic programs** seek to connect U.S. students with Silicon Valley firms operating in the global and domestic market place.

Professional Study Tours™ Platform



Founded in May of 2006, GEP is a company dedicated to servicing the needs of the higher education industry through Professional Study Tours™. GEP team members have extensive international and travel experience. The team masters **several dominant languages** including, English, Mandarin, Cantonese, and Hindi with origins from all corners of the globe.

*Local tours are typically based on day trips



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International Program - Outbound

The world is flat and it is only getting flatter. We live in an age of globalization and off-shoring and this trend is becoming increasingly evident. Today's **higher education institutions need to develop programs that focus on global education** as the integration of the global market influences the work environment. To ensure the prosperity of a global economy, it is imperative that **every student** receives some type of **international education experience**. The goal of our international program is to provide Professional Study Tours™ on an international level to both U.S. and foreign students.

Outbound - PST Destinations:



The goal of our **Outbound Program** is to take **U.S. students abroad to emerging countries**. All of our tours are **customized** to your specific wants and needs, however, we have a special preference on the emerging countries of **Brazil, Russia, India and China (BRIC)**. Each location has been **carefully researched** and **pre-qualified** to maximize the possible combinations of company visits based on the density of each business cluster.

Preferred Clusters*:

Bangalore, India

Beijing, China**

Moscow, Russia

Mumbai, India

Sao Paulo, Brazil

Shanghai, China**

*Suggested locations only, all tours are customized.

**Program managed in conjunction with our local service provider



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International Program - Inbound

No other region in the world has ever been able to fully replicate the **complexity** and **collaboration** of the famous **Silicon Valley**. Located in **California's Bay Area**, Silicon Valley sits in the heart of three metropolitan clusters. Since the early 1970's, Silicon Valley has been at the center of **technological innovation**, **entrepreneurship** and **global interaction**. It is a must visit for all future business leaders.

Inbound - PST Destination:



The goal of our ***Inbound Program*** is to provide **foreign students** the opportunity to visit **Silicon Valley companies**, many of which are the **global headquarters** of prominent **Fortune 500 corporations**. It is a challenging task for foreign groups to establish industry contacts and tour companies in the Bay Area. No other company can deliver the "**Silicon Valley**" experience like GEP. Our extensive network and outstanding positioning allows our team to provide a **high quality** and **effective** program.

GEP's **Professional Study Tours™** are fully **customized** to your universities academic goals and financial requirements. Our ***Inbound Program*** can provide your institution with the ability to meet influential professionals in various industries, reduce cost, save valuable time and make the overall organization and implementation of a PST a lasting success!



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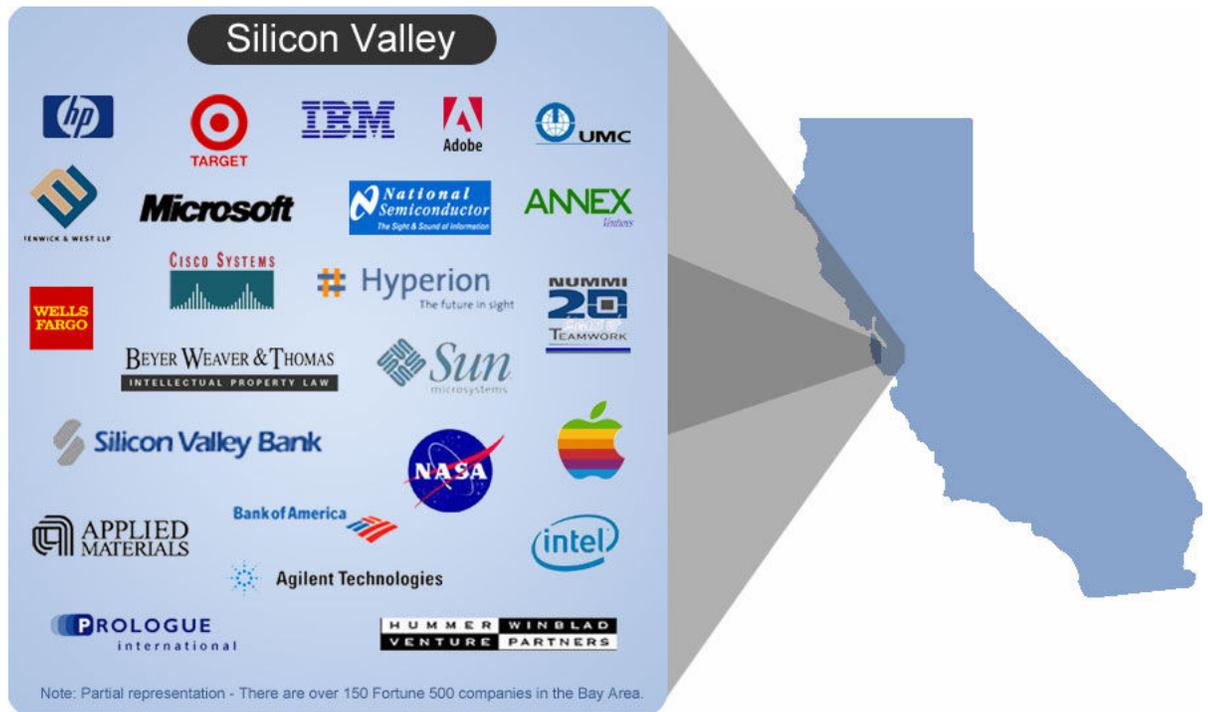
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Domestic Program

The **globalization** of the market place **starts right here at home**. The goal of the domestic program is to visit companies within the United States to discover how they play into the global economy and educate students on how this integration affects their future as both American citizens and future employees.

Domestic Program Destination - California Bay Area:



The goal of our *National Program* is to connect **students from outside the California Bay Area** with companies in **the famous Silicon Valley**. The goal of our *Local Program* is to connect **Bay Area students** with companies in **their own backyard**. The benefits of the *National* and *Local* programs include the off-campus educational experience all Professional Study Tours™ offer and also a very **valuable networking opportunity**. During the company visits, students have the unique chance to meet with recruiters from a variety of companies and learn about **job opportunities** and **internships** in multiple departments. Traditionally, these networking sessions have proven to be a very valuable component of our program.

The fact of the matter is that the Silicon Valley is growing and changing at an outrageous pace! Even when one lives in the middle of it, it is a challenge to keep up with the evolution of this business environment. Only by visiting companies will students be able to keep up and understand this rapidly changing environment.

Note: Local tours are typically based on day trips and includes the greater Bay Area



Global Educational Program, LLC

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Core Team Members

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President - Christopher Surdi is a serial entrepreneur with a passion for entrepreneurship. Mr. Surdi's top three professional interests are: innovative entrepreneurship, travel and education. As such, GEP is the perfect combination of his interests and desires.

As part of a program offered by the College of Engineering at San Jose State University, Mr. Surdi spent two weeks in China engaging in a Professional Study Tour™. As a result of that program, he started a similar domestic program at San Jose State University (SJSU). He was the founder and administrator of the Silicon Valley Connections (SVC) program at SJSU from 2005 to 2006. SVC website: www.cob.sjsu.edu/corptour/index.asp. From these two experiences, Mr. Surdi co-founded Global Educational Program, LLC.

Mr. Surdi has extensive knowledge in the start-up environment. He has many entrepreneurial achievements and extensive experience in leadership. In 2002, Mr. Surdi launched an internet company called Phastcash.com which returned its investment in nine months. He has also won a number of awards in entrepreneurship at both the local and national level. Go ahead...Google his name!



Head of Sales –Payal is a natural when it comes to making, maintaining and enhancing connections, be that between companies or people. She has used this ability to bring value to established businesses and to start-up companies over her ten year plus career in sales, customer service and hospitality. She received her degree in Business Management in India and moved to Singapore for work upon graduation.

As Payal says "It is always tremendous to build long lasting business relationship that deliver a win win for the company as well as the client. And having done that in Sydney, Singapore and New Delhi, I am keen to start in the Bay Area! I am particularly excited to work with the talented and driven team at GEP as we try and bridge cultures and boundaries to bring the best learning experience to our clients!"

Vice President of Information Technology - Sing Lee is originally from Malaysia. She is a computer engineering graduate student in the College of Engineering at San Jose State University. She fluently speaks Mandarin, Cantonese and English. She has been studying in the U.S. for five years and plans to relocate to the United States upon graduation. She has been working as a web developer and information technology specialist for the past five years. She clearly understands the needs and requirements necessary to launch and manage information technology applications for start-ups and has the international awareness and understanding to manage programs to the Asian block.





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